

## ORDER



KSNV

**Orders**  
**Order / Rev:** 108275  
**Alt Order #:**  
**Product Desc:** October 2012 Campaign - Supplemental B  
**Estimate:**  
**Flight Dates:** 10/29/12 - 11/05/12  
**Original Date / Rev:** 10/25/12 / 10/29/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency Name:** Policy Communications  
**Buying Contact:**  
**Billing Contact:**  
 415 S. 6th St.  
 Las Vegas, NV 89101

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Committee to Re-Elect Judge Adriana I  
**Demographic:** A25-54  
**Product Codes:** PLC12  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	17	\$10,550.00	\$8,967.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	17	\$10,550.00	\$8,967.50	0.00
<b>Totals</b>	<b>17</b>	<b>\$10,550.00</b>	<b>\$8,967.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/31/12	10/31/12	Today Show	CM	658a-9am	--W----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	--W----		1				\$900.00		0.00			
N 2	KSNV	10/30/12	11/05/12	M-F 6-7a WakeUp w/Wag	CM	6-7a	-----	:30	0	\$700.00	1	0.00	NM	2	\$1,400.00
				M-F 6-7a WakeUp w/Wagners											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-----		1				\$700.00		0.00			
		Week: 11/05/12	11/11/12	M-----		1				\$700.00		0.00			
N 3	KSNV	10/30/12	11/01/12	Noon News	CM	12-1230pm	-TWT---	:30	0	\$275.00	2	0.00	NM	3	\$825.00
				Noon News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWT---		3				\$275.00		0.00			
N 4	KSNV	10/30/12	11/01/12	M-F Early News	CM	5-630p	-T-T---	:30	0	\$1,200.00	1	0.00	NM	2	\$2,400.00
				M-F Early News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-T-T---		2				\$1,200.00		0.00			
N 5	KSNV	11/04/12	11/04/12	News 3 Today - SUNDAY	CM	9am-930a	-----S	:30	0	\$500.00	1	0.00	NM	1	\$500.00
				News 3 Today - SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$500.00		0.00			
N 6	KSNV	10/29/12	11/05/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-----	:30	0	\$450.00	2	0.00	NM	3	\$1,350.00
				4PM NEWS (1 hour)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

